



BELGRAVIA

PRESS RELEASE – 26TH January 2010 Qantas Selects Orange Sauvignon Blanc

Belgravia Vineyards is extremely pleased to announce that the Belgravia 2009 Sauvignon Blanc has been selected by the Qantas Tasting Panel for their in-flight catering program. The wine will specifically be poured on International flights.

Belgravia Sales Manager Nick Butler says of the selection:

“This is a wonderful endorsement of Orange’s Hero Variety and a true testament to the efforts of wine brands and growers across the region. It is especially gratifying to think that our wine will have a captive audience. Qantas is a very powerful marketer of Australian wines and the wine’s presence on International Flights should help build the profile of Orange overseas. We hope that other local wineries see this as a mandate to get out there and explore export opportunitiesespecially in markets serviced by Qantas’ International fleet”.

Belgravia sources its Sauvignon Blanc from growers in the high-altitude and cool climate environs of Orange in NSW. It is one of many local producers committed to making wines that reflect the unique conditions of Australia’s coldest grape growing region.

Distribution and Pricing

Belgravia 2009 Sauvignon Blanc retails for **\$22.00**.

Phone Nick Butler on +61 458 672 643 or e-mail: nick.butler@belgravia.com.au for retail or wholesale enquiries.